

Kenneth Schneider, The Apogee Foundation, and Aurience Ltd: Recreating the Future of Human Creativity

Ken Schneider Apogee and Aurience are bringing together the world's most gifted creative talents to create new wholes for mankind that are far greater than the sum of our parts.

By: Daisy Scott, World Web Media

[Kenneth Schneider](#) has dedicated his life to furthering synergies among peoples, institutions, and cultures – so it's little wonder that he ended up at the heart of two global institutions whose mission it has become to carry on this work in perpetuity. Trained first as an artist and scholar, then as an international attorney and dealmaker, Ken Schneider's combination of intellectual and professional skills allowed him to become one of the world's most accomplished strategists and negotiators. But, remarkably, Schneider then fused this spectrum of talents into a new vision for humanity: bringing the world's most gifted creative talents together from across all borders to bring to life mankind's greatest vision of itself.

[Kenneth Schneider](#) first brought this holistic vision of human meaning and potential spectacularly to life at the peak of his international financial career – ironically, in the heart of the so-called “Evil Empire”: the former Soviet Union. Based in Moscow during the chaotic years following the collapse of the former Soviet Union, Schneider used his organizational know how and well honed powers of persuasion to bring together leaders from all relevant fields into support of a mission that would eventually give birth to the leading global philanthropy dedicated to discover, develop and celebrate human creative excellence worldwide: The Apogee Foundation.

While others saw in the collapse of the Soviet Union a vortex of corruption and hopelessness, [Kenneth Schneider](#) saw a historic opportunity to reinvent and revitalize this super-region's unique cultural heritage and potential by developing new models consolidating the best of what East and West, old and new could offer. While others saw these newly independent states attaining a new low in the world's social and political history, Schneider named the new institution for bringing them back from the abyss "Apogee" – meaning "*the highest point, the culmination.*" A decade later, that title had become not only a description of the Foundation's aims for what mankind can achieve at its best, but also a description of this institution's own path and place in history.

Even this was not enough for [Ken Schneider](#) and his Apogee team though, who have since then raised their sights to even higher points and new culminations. Not satisfied with worlds already conquered, Schneider then became the key figure in the formation of a new breed East-West media & technology group named “Aurience” – meaning "*the golden path*" – of which he now serves as CEO. With Schneider at the helm of two teams of inspired creative geniuses who specialize in fostering international synergies, these groups have simultaneously placed themselves at the cutting edge of creative excellence and

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Biography Document: Kenneth Schneider - Apogee Foundation - Aurience Ltd.

intercultural dynamics. Working together, they promise to achieve more in these fields than has ever been attempted before.

Synergizing the work of our most inspiring artists and most innovative professionals worldwide to empower new forms of human creative achievement is task that Kenneth Schneider has accepted as his life's work and that The Apogee Foundation and Aurience Ltd. fulfill every day as their mandate. In forging the Apogee-Aurience alliance, Schneider has once again interwoven the diverse fields of law, finance, and management with a new vision for the arts and education in order to bring to life a single grand vision: fostering humanity's future creative leaders, wherever they may be.

What genius may yet be realized and what dreams may yet be fulfilled through these ambitious efforts we can only imagine today. However, what we know for sure is that the fruits of those efforts will be the best that our entire world – imagining its greatest possibilities together – can achieve for tomorrow.

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